



Investment Guide

Introduction

At Curate + Celebrate, gifting is more than a gesture — it's an art form. Each design is curated with thought, styled with intention and crafted to bring joy to both the giver and the receiver. This guide outlines what to expect when working with our studio, including process, investment and how to begin your custom gifting experience.

What to Expect

Inquiry: Share your occasion, goals and inspiration. We'll determine the right level of service for your project.

Concept & Presentation: A design direction and concept proposal are created based on your budget, vision, event and brand.

Curation & Design: We source, assemble and style each element of your gift to align with your chosen concept.

Celebration: Each gift is finished with refined details, packaged beautifully and prepared for delivery or pickup.

Services Overview

Bespoke Gifts: One-of-a-kind designs crafted for individual recipients or occasions. Perfect for milestone celebrations, personal gestures and special events.



Small Batch Gifting: Semi-custom designs created in quantities of five to nine, ideal for client thank-yous, hostess gifts or smaller gatherings.

Corporate & Event Gifting: Fully coordinated gifting programs for corporate events, team recognition and large-scale celebrations.

Signature Brand Residency For clients who manage recurring, high-touch relationships, we offer a service to install a customized "Gift Infrastructure" directly into your office. This add-on provides your team with the strategy, training and physical supplies needed to produce Curate + Celebrate-level results in-house for daily milestones.

The Residency Package Includes:

- **Strategic Gifting Menu:** A customized one-page decision matrix with fresh gift ideas for common business occasions (Sympathy, Referrals, New Hire, etc.).
- **Turnkey Procurement:** Sourcing of initial branding supplies which may include custom logo wax stamps, luxury magnetic boxes, signature textiles and more.
- **Efficiency Training:** A 30-minute hands-on session with your office manager or assistant to master the C+C tactile branding techniques.

The Gifted Year: For select clients, Curate + Celebrate offers an annual gifting planning option designed to support proactive, design-led gifting throughout the year. This service allows the studio to plan a limited number of gifting moments in advance, bringing ease and intention to recurring celebrations.

The Gifted Year includes an annual planning component and follows Curate + Celebrate's existing curated gifting investment structure. Inquire for availability and details.



Investment

Every project is custom, and pricing reflects materials, scope and creative time. Our structure ensures transparency, while allowing flexibility for both bespoke and bulk projects.

- **Bespoke Gifts:** Begin at \$295 per gift
- **Small Batch Gifting:** Begin at \$150 per gift
- **Bulk Gifting (10+):** Typically \$45–\$75 per gift, depending on materials and design

**A \$150 Presentation Fee covers creative development and concept planning. This fee is credited toward your final total when you move forward with your curated design.*

Signature Gift Wrap Service

\$30 per gift or \$25 per gift for groups of five or more

This service includes full wrapping, ribbon and two studio-selected embellishments styled by Curate + Celebrate. These elements are part of your wrapping fee and are not billed separately.

Additional Materials

Boxes and wrapping paper are not part of the base fee. If you need the studio to source and purchase these items, they will be added to your invoice at cost.

Sourcing Options

You may bring your own box and wrapping paper, or the studio can source



them for you. All embellishments used in your design are provided by Curate + Celebrate and included in the wrapping fee.

Availability

Wrapping-only projects are available year-round and may be scheduled for pick-up or delivery.

Corporate Brand Alignment

We analyze your brand and create a repeatable, custom gift presentation for your corporate gifting needs. This service is available for a \$150 fee.

Investment Summary

This chart provides a simplified look at typical investment ranges and services for C+C.

Service	Description	Starting At
Bespoke Gifts	Fully custom designs created for individual recipients or occasions	\$295
Small Batch Gifting	Semi-custom gifts made in quantities of 5–9	\$150 each
Corporate Brand Alignment	Brand analysis to establish a repeatable, custom corporate gift presentation	\$150



Bulk Gifting	Streamlined production, same design for 10+ recipients	\$45–\$75 each
Standard Presentation Fee	Concept & proposal for single-occasion projects; credited to final invoice	\$150
Strategic Presentation Fee	Concept fee for multi-tiered programs or complex corporate strategy; credited to final invoice	\$450
Signature Brand Residency	A one-time setup of in-house gifting infrastructure and custom menu	\$1,250
The Gifted Year	Proactive annual planning service (3–5 moments) to reserve studio capacity	\$495
Signature Gift Wrap Service	Stand-alone wrapping for client-provided gifts	\$30 each / \$25 for 5+



Timeline & Process

Curate + Celebrate requires a minimum of **ten business days** for project completion, subject to availability. Requests with a turnaround of under seven business days may incur a rush fee.

Before design begins, we schedule a 15-minute conversation to discuss expectations, needs and budget to ensure every detail is aligned.

How to Get Started

We believe the best gifts start with connection. To begin your custom gifting experience, reach out through our contact form or email to share what you're celebrating. From there, we'll hold a 15-minute phone call, then create a proposal that reflects your vision and handles every detail — from concept to completion.

Let's create something meaningful, artful and unforgettable together.